



A.F.H.A.

Abbotsford Female Hockey Association

To Whom It May Concern:

We are proud to introduce to you the Abbotsford Female Hockey Association. Our association will provide an opportunity for females of all ages and all skill levels to play hockey in Abbotsford in an all female league.

Hockey is fun, focused on fair play, fantastic exercise, and it's a great way to make new friends. Our Canadian passion for the game combined with exhilaration, excitement, technical skills, and challenge are what female hockey is all about. The rules of female hockey encourage a brand of hockey that places emphasis on skill and finesse.

We are looking for your support in the form of donations or sponsorship as we launch this new season. Please see the attached sponsorship options. Your donations and sponsorship are even more appreciated this year as our granting has been cut by 60%.

We look forward to your support and thank you very much for your anticipated assistance. For more information please contact Paul Unger at 604-835-3797 or paul@cliron.com.

Sincerely,

Jerry Ward
President
A.F.H.A

AFHA 2009/2010 SPONSORSHIP & ADVERTISING PROGRAM

Team Sponsorship:

1) Platinum Sponsor - \$3,000.

- Sponsorship of one team's jersey.
- 3 year agreement starting September 2009 – August 2012
- Limited number of teams available in each division
- Company Name is displayed on name bar on the Jersey for 3 years
- Jerseys remain within the division and can not be changed
- Team photo will have company name displayed.
- A team photo will be provided to you and one will be displayed at our Home arena
- Listed on Sponsor Board at a local arena
- Listed as a Sponsor on the AFHA Website / with a link to your website.
- Listed as a sponsor in all AFHA Tournament Programs
- Name bar cost included

2) Gold Sponsor - \$1500.

- Sponsorship of one team's jersey.
- 1 year agreement starting September 1, 2009 until August 31, 2010
- Limited number of teams available in each division
- Company name is displayed on name bar on the Jersey for 1 year
- Team photo will have company name displayed.
- A team photo will be provided to you and one will be displayed at our Home arena
- Listed on Sponsor Board at a local arena
- Listed as a Sponsor on the AFHA Website / with a link to your website.
- Listed as a sponsor in all AFHA Tournament Programs
- Name bar cost included

3) Silver Sponsor – \$200. - \$1499.

- Will be listed as a Sponsor on the AFHA website / with a link to your website.
- Listed as a Sponsor in all AFHA Tournament Programs
- Listed on Sponsor Board at a local arena
- Listed as a Sponsor at all AFHA functions

AFHA 2009/2010 SPONSORSHIP APPLICATION

Sponsor Information:

Sponsor Name: _____

Address: _____

Phone #: _____ Fax #: _____

Contact Person: _____

Email: _____

Website: _____

Platinum Sponsorship (\$200 for name bar included) _____ x \$ 3000. = _____

Gold Sponsorship (\$200 for name bar included) _____ x \$ 1500. = _____

Silver Sponsorship _____ x _____ = _____

Sponsorship Total \$ _____

Optional:

Name of Team/ Individual you would like to sponsor:

(If available)

We would like to thank-you for your support, this means a lot to the Young Female Athletes of this Community. AFHA Sponsorship Director: Paul Unger, 604-835-3797.

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